

A U T E C D E L I V E R S

# 3 X THE REVENUE AT BAY WASH!



**Bay Wash • Belleville, Illinois**  
**Jim Monken • 618-236-2650**

At this carwash in Belleville, Illinois, Jim Monken built 4 self-service bays and 2 in-bay automatics as shown above. Like most operators today, Jim had heard the same old myth that customers would choose a touchless wash over a friction wash if given the choice.

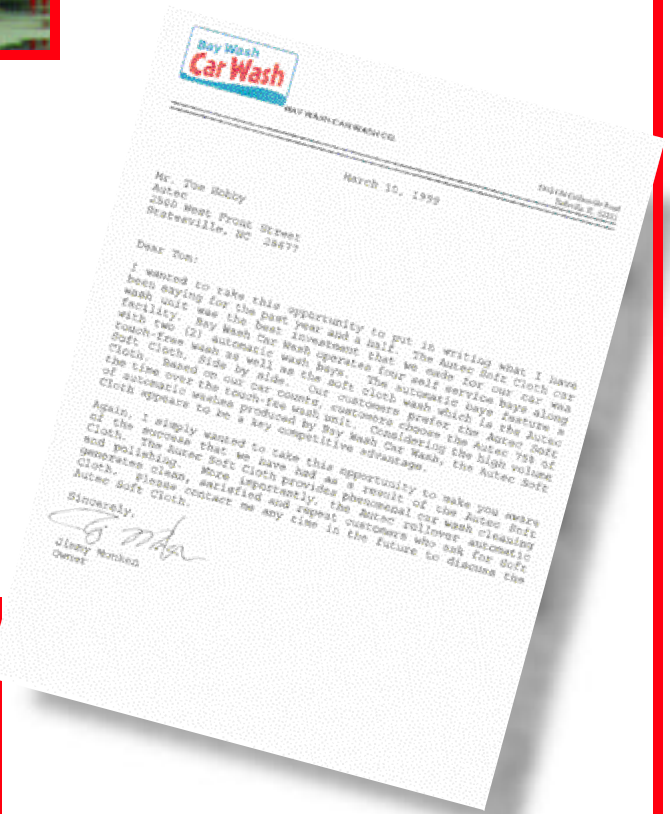
Jim put the myth to the test when he installed a touchless automatic and an



ATEC *Soft Touch* automatic side-by-side. "Myth" proved to be the operative word here because Jim found that his customers prefer the ATEC *Soft Touch* wash 3 to 1. As you can see from the photo here, cars are lined up for the ATEC wash and the touchless wash sits idle.

The fact is, friction cleans better than touchless and customers want clean

vehicles. Your customers can't get a better, safer wash from an in-bay automatic than they will get with ATEC's *Soft Touch* and gentle hydraulic operation.



<b>TECH-NE AUTOMATIC</b> BEST \$5.00 BETTER \$4.00 GOOD \$3.00		<b>ATEC</b> BEST \$11.00 BETTER \$4.00 GOOD \$3.00	
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